

## Whygo Video Conferencing

### Press Release



-- For Immediate Release --

## WHYGO Automates 1100 Public Video Conferencing Rooms Worldwide

*Whygo expands its public video conferencing room network of real-time live availability & instant confirmation venues to total over 1100 this week.*

**DALLAS, TX, April 30, 2012** – WHYGO, The world's leading online distributor of public video conferencing and Telepresence facilities today announced it has successfully integrated with the calendaring systems of over 1100 public video conferencing facilities worldwide.

Whygo offers a network of more than 3000 public video conferencing & Telepresence venues worldwide with 24-hour service by three global operation centres located in Dallas, London and Sydney. As of today, over 1100 of these venues now offer real-time availability and instant confirmations, just like booking a hotel or a flight online.

Today, Whygo has the largest network of live inventory for public video conferencing rooms in the world. This recent release comes only weeks after its partnerships with myVRM and GVN.

On the 27th February, Whygo partnered with myVRM to offer Outlook scheduling of public video conferencing rooms to integrate their Outlook and Lotus Notes booking platform with the Whygo public room network and global support structure. This partnership brings private and public room scheduling to a user's existing MS Outlook or Lotus Notes scheduling client which eliminates the need to log into different scheduling platforms or websites. It also allows easy scheduling for virtual rooms which means a user can schedule private rooms, public rooms, Skype, Google+, Lync and any other video conferencing system they want, on any network. The growth in public video rooms with live inventory just adds to the compelling story of this partnership which all results in end users scheduling all of their conferencing needs faster and more efficiently on their existing email/calendar platform.

On the 20th April Whygo appoints GVN as exclusive distribution channel for the travel industry. GVN has created a full end-to-end solution for hotels, travel agents and online booking tools to help travellers incorporate their private and public video conferencing room needs into their travel policies. So we thought who better than GVN to manage our travel agents and customer requirements. GVN exclusively use the Whygo public room network so the expansion of live inventory to over 1100 of the 3000+ network is a big win for travel agents and their customers. Should they choose to video conference instead of fly, over a third of the network will deliver an instant confirmation which they are used to with their existing online hotel and airline booking tools.

James Matthews, Whygo's chief executive officer said, "We have been working closely with room suppliers the world over for many years to make this a reality so we are very excited about reaching this level of live inventory. Today we use simple calendar synchronizations with Outlook, iCal, Entourage, Google Calendar, iPhone and Blackberry, etc. which means public video conferencing room providers can continue to use the existing calendaring systems they use today and at the same time, simplify the availability and booking process for online providers and customers worldwide."



*Why fly if you... can't?*

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#### About Whygo

Whygo Videoconferencing specializes in providing public video conferencing facilities to both direct and channel customers worldwide. Whygo was the first broker of public video conferencing facilities to develop and deploy an online global booking system. Not only can users search over 3000+ public video conferencing facilities, they can check availability and book hundreds of those venues (now over 1100) in real time, which delivers instant confirmations.

Whygo's online scheduling system doesn't just stop with the end user. They expanded the system so it can be easily re-branded for other agents, brokers and room providers to utilize and help drive conversions for both their own facilities and the Whygo database of global public locations online.

Whygo has operations in Sydney, London and Dallas, open 24 hours to seamlessly service their direct and channel customers. Leveraging this unique service and software offering, many large and small video conferencing operators outsource their public room hire service to Whygo to fulfil.

For more information visit <http://www.whygo.net>

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